

2011 Census England and Wales publicity website Office for National Statistics

My census: these pages explained in simple terms what the census is all about

The screenshot shows the 2011 Census website interface. At the top left is the 2011 Census logo. A prominent orange banner reads "Complete online now" with a "Go" button and the text "Visit our secure questionnaire website". The top right contains language options (English, Cymraeg, Scotland, Northern Ireland), font size and color settings, and accessibility links. A search bar is also present.

The left sidebar contains a "My census" menu with links such as "What is the census?", "When do I do it?", "How do I do it?", "How can I get help?", "Why do we need a census?", "What's in it for me?", "How will you protect my info?", "What's happening in March?", "Doorstep security guide", "Frequently asked questions", "Complete your census online", "Census history", "2011 Census Family History", "Did you know?", "Students", "Link to us", "Get help with your census", "Quality and coverage surveys", "Contact census", "Latest census news", "Census partners", "Census in the classroom", and "Census resources for primary schools". Below this are social media links for Twitter, YouTube, Flickr, and Facebook, and a "Bookmark share" section.

The main content area features a breadcrumb "Census Home > My census" and three primary sections: "What is the census?" (with a photo of people walking), "Why do we need a census?" (with a photo of a construction site), and "How will you protect my data?" (with a photo of police officers). Each section includes a "Find out more" button. A "My census" text block explains that government and local authorities use the information to improve services and that users are asked questions to help shape the future. A "Print" button is located below the main content.

On the right side, there are four boxes: "Partners" (with a photo of a person), "Work for us" (with a photo of a person), "Students" (with a photo of two people), and "Press centre" (with a photo of a person).

The date "7 December 2010" is displayed at the bottom left of the main content area.

Census history: illustrated guide to more than 200 years of census history

Complete online now [Go →](#)
Visit our secure questionnaire website

English - Cymraeg - Are you in Scotland? - Are you in Northern Ireland?

Change font size: [A](#) [A](#) [A](#) Change colours: [C](#) [C](#) [C](#)

Accessibility of this site - Accessibility of the 2011 Census - [Browsecloud](#) [W3](#) [More info](#)

Search: [Search](#)

- My census
- Frequently asked questions
- Complete your census online
- Census history
 - Census history facts
 - Census stories from the past
 - Snapshots from the census years
 - 2011 Census history timeline
 - Census celebrities
- 2011 Census Family History
- Did you know?
- Students
- Link to us
- Get help with your census
- Quality and coverage surveys
- Contact census
- Latest census news
- Census partners
- Census in the classroom
- Census resources for primary schools

Follow us on [twitter](#)
Our channel on [YouTube](#)
Our photos on [flickr](#)
Family History on [facebook](#)

Bookmark/share 2011 Census

Census Home - Census history

Census history

[Print](#)

200 years of census history

Census history facts: 200 years of census taking

[Find out more →](#)

Census stories from the past

[Find out more →](#)

Snapshots from the census years

England and Wales 1911-2001

[Find out more →](#)

Census history timeline

[Find out more →](#)


The first census of Great Britain (England, Wales and Scotland) was conducted by John Rickman on 10 March 1801, revealing a total population count for England and Wales of just under 9 million (8,892,636).

In the 200 years that followed, the country experienced dramatic changes in society, battling through wars, social deprivation and industrial revolution under nine monarchs: George III, George IV, William IV, Victoria, Edward VII, George V, Edward VIII, George VI and Elizabeth II.

By 2001, the population had grown to over 52 million.

- Partners
- Work for us
- Students
- Press centre

Tall storeys: feature on the tallest addresses in England and Wales – part of the *Did you know?* series of articles



Complete online now

Visit our secure questionnaire website

Go →

English - Cymraeg - Are you in Scotland? - Are you in Northern Ireland?

Change font size: [A](#) [A](#) [A](#) Change colours: [C](#) [G](#) [C](#)

Accessibility of this site: Accessibility of the 2011 Census: [Browse aloud](#) [TWG](#) [WCAG 2.0](#)

Search:

Census Home - Did you know? - Tall storeys

Tall storeys Print

Even the most intrepid census collector could find these addresses daunting if they had to climb hundreds of stairs to reach the address at the top. Just to hand over or pick up a 2011 Census questionnaire.

Well, thankfully this time around, high-rise dwellers will get their questionnaire in the post and either be dutifully completing it online, or filling it in by hand and posting it back. And even if a census collector has to call to remind them, on the day the lift will probably be working and the sun may shine, rewarding them with a spectacular view over the city.


So just how high will the census go this time? We asked James Newman of Skyscrapernews.com to help us find the loftiest residential addresses in England and Wales – give or take a few centimetres!


Now tall buildings may not be your thing, but the sheer scale of the challenge in creating such tall – and stable – structures is surely something to wonder at. Ever since the skyscraper wars of the 1900s between Chicago and New York, brave architects and structural engineers all over the world have continued to push the boundaries upwards.


Many of these buildings are fine and beautiful, gracefully sweeping up to the sky. Others start out as blots on the landscape, only to be taken to the hearts of local residents. There are currently 16 residential towers over 100 metres tall in the UK. Twelve were built in the last decade, adding thousands of extra households to the 2011 Census count.


Some towers have been given memorable nicknames, describing their unique style and shape: The Gherkin, the Lipstick, The Shard. Like them or not, these spectacular and dramatic structures are now the defining features of cityscapes all over England and Wales.


4 January 2011

Partners 

Work for us 

Students 

Press centre 



Strata, London - the Electric Razor: tallest entirely residential building

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Our photos on [flickr](#)

Family History on [facebook](#)

Odd jobs: feature on the job titles recorded by the census and a railway industry timeline - part of the *Did you know?* series of articles

Complete online now [Go →](#)

Visit our secure questionnaire website

English - Cymraeg - Are you in Scotland? - Are you in Northern Ireland?

Change font size: [A](#) [A](#) [A](#) Change colours: [C](#) [G](#) [C](#)

Accessibility of this site - Accessibility of the 2011 Census: [Browse aloud](#) [WS](#) [MOBS ON](#)

Search: [Search](#)

- My census
- Frequently asked questions
- Complete your census online
- Census history
- 2011 Census Family History
- Did you know?
- Tall stories
- How the census works
- Odd jobs**
- The story of the railway industry
- Census job classification
- Old and new
- Adventures of a long-distance questionnaire
- Images of the census
- Students
- Link to us
- Get help with your census
- Quality and coverage surveys
- Contact census
- Latest census news
- Census partners
- Census in the classroom
- Census resources for primary schools

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Our channel on [YouTube](#)

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Bookmark/share 2011 Census

Census Home - Did you know? - Odd jobs

Odd jobs

Who or what is a scotchier? Is a bogie man someone scary? Is a butty something you eat, or something you do? Is a lamplighter also a lighterman? And what on earth is an ice car man?

Old census records won't give you any of these definitions, but the statistics the census produces will tell you how many people were employed in mainstream industries – and what jobs they did. They also show how much the employment landscape has changed since the census first began detailed classifications of people by age, sex, occupation and area in 1851.

Jobs, communities and whole industries have come and gone since then – the salt mines of Cheshire, the collieries of Wales and the cotton mills of Lancashire. Mining once listed scores of occupations in numerous categories and sub-categories to describe its full range of jobs. A scotchier would round off sharp passageways in the mine, a bogie man would push the tip wagons (or bogies), and a butty was the name given to miners working on the same face but on opposite shifts.

Today, new job titles have been invented to serve our sophisticated lifestyles. The officially recognised occupation of barista is the product of our fast, time-poor lives and penchant for fancy brews. The emergence of the feng shui consultant is perhaps indicative of people's need for peace and harmony in their lives. Even eBay trader is now an officially recognised occupation, highlighting the meteoric rise in popularity of this vast global marketing space it went public in 1998.

Old trades, such as tattooing and the sale of retro clothing are enjoying a fashionable renaissance. A number of core industries have defined the population over many decades, perhaps none more clearly than the railways – on the threshold of its glorious rise when railway job classifications were first made in 1851. Today, after its steady decline since World War II, the railways are beginning to recover, as people switch from road to other forms of transport.

10 March 2011

Miners' Flame Safety Lamp

- Partners
- Work for us
- Students
- Press centre

2011 Census Family History: dedicated family history section featuring stories submitted by the general public. Part of ambassador engagement campaign linking the census website with social media engagement via Facebook

The screenshot shows the homepage for the 2011 Census Family History section. At the top left is the 2011 Census logo. A prominent orange box encourages users to 'Complete online now' with a 'Go' button and a link to 'Visit our secure questionnaire website'. The top right contains language options (English, Cymraeg, Scotland, Northern Ireland), font size and color settings, and an accessibility statement. A search bar is located below these settings.

The main content area features a 'Welcome to 2011 Census Family History' heading with a 'Print' icon. Below this is a large graphic of a purple puzzle tree. The text explains that every ten years, census records are released, marking a journey to discover ancestors' lives and lifestyles. It highlights the campaign's goal to attract family tree stories and connect people to their ancestral families. A call to action encourages users to share their stories on Facebook or via email (2011CensusFamilyHistory@ons.gov.uk).

On the left side, there is a navigation menu with categories like 'My census', 'Frequently asked questions', 'Complete your census online', 'Census history', '2011 Census Family History', 'Unlocking the past', 'Did you know?', 'Students', 'Link to us', 'Get help with your census', 'Quality and coverage surveys', 'Contact census', 'Latest census news', 'Census partners', 'Census in the classroom', and 'Census resources for primary schools'. Below the menu are social media links for Twitter, YouTube, Flickr, and Facebook, along with a 'Bookmark/share 2011 Census' section.

On the right side, there are four boxes for 'Partners', 'Work for us', 'Students', and 'Press centre', each with a small icon. At the bottom, the Office for National Statistics logo is displayed, along with the text 'The census in England and Wales is run by the Office for National Statistics'. A footer contains the slogan 'Help tomorrow take shape', the Directgov logo, and copyright information: '© Crown Copyright :: Privacy :: Sitemap :: Terms and conditions :: Designed and developed by Four Communications'.

2011 Census Family History on Facebook: Using social media to engage and interact with amateur family historians

The image shows a screenshot of a Facebook page for the organization '2011 Census Family History'. The page is set to 'Public' and shows a post from 'SaveEveryStep' dated October 20 at 12:29pm. The post text reads: 'May I share a useful resource? Capture your family life journeys and memories in chronological order. Birthdays, family holidays, loves and sorrows - all in the order they happen, with the words & pictures side by side, as a legacy for future generations...even better, you can currently WIN a LIFETIME'S MEMBERSHIP ON OUR FACEBOOK PAGE, so show us some 'LIKE' or just say hi at SaveEveryStep. www.SaveEveryStep.com. Free to use to 100mb.' The post includes a screenshot of the SaveEveryStep website interface. The Facebook page also shows a navigation menu on the left with options like Wall, Info, Friend Activity, Photos, Events, and Notes. The page has 1,209 likes and 3 people talking about it. At the bottom, there is a link to 'Origins.net' with the text 'Cheltenham Probate Abstracts: 1660-1740 on the National Wills Index. For full details please go to: http://www.origins.net/help/aboutNWI-BGA.aspx'.

facebook

2011 Census Family History

Non-Profit Organization

Wall 2011 Census Family History · Everyone (Top Posts) ▾

Share: Post Photo Link Video

Write something...

SaveEveryStep
May I share a useful resource? Capture your family life journeys and memories in chronological order. Birthdays, family holidays, loves and sorrows - all in the order they happen, with the words & pictures side by side, as a legacy for future generations...even better, you can currently WIN a LIFETIME'S MEMBERSHIP ON OUR FACEBOOK PAGE, so show us some 'LIKE' or just say hi at SaveEveryStep. www.SaveEveryStep.com. Free to use to 100mb.

Like · Comment · October 20 at 12:29pm ·

Origins.net
Cheltenham Probate Abstracts: 1660-1740 on the National Wills Index. For full details please go to: <http://www.origins.net/help/aboutNWI-BGA.aspx>

origins.net - Help & Resources
www.origins.net

1,209 like this
3 talking about this

Likes See All

2011 Census Family History on Facebook: Using social media to engage and interact with amateur family historians

facebook  Search



- Wall
- Info**
- Friend Activity
- Photos
- Events
- Notes

About

This Facebook page has been created by the 2011 Census for England and Wales...

More

1,209
like this

3
talking about this

2011 Census Family History

Non-Profit Organization

Basic Information

About

This Facebook page has been created by the 2011 Census for England and Wales. It's a place to share how you've used census data to help track your family history and find your roots. For more stories, visit: www.census.gov.uk/2011familyhistory

Mission

Welcome to the 2011 Census Family History group on Facebook.

This Facebook group is a place where you can share how you've used census data to help track your family history and find your roots.

Every search will tell its own story, revealing many surprising facts and, in some cases, restoring lost family connections.

So why not become a fan, post stories on our wall, start conversations and get involved in discussions about the important discoveries you've made with the help of census records.

For more stories visit www.census.gov.uk/2011familyhistory

When interacting with others in these Facebook pages, please stay on topic and be sensitive to people's feelings. This group is specifically to help professional and amateur genealogists to swap tips, hints and stories – and provide rich and engaging content to encourage others to explore their family history. We reserve the right to remove any irrelevant, inappropriate, abusive or defamatory content.

Website

<http://www.census.gov.uk/2011familyhistory>

Likes and Interests

Link to us: area providing templates for 2011 Census partners to include census information on their websites with a link back to www.census.gov.uk, Almost all the local authorities in England and Wales (more than 300) featured this content, noticeably improving search rankings

English :: Cymraeg :: Are you in Scotland? :: Are you in Northern Ireland?

Change font size: [A](#) [A](#) [A](#) Change colours: [C](#) [G](#) [C](#)

Accessibility of this site :: Accessibility of the 2011 Census :: [Browse aloud](#) [W5](#) [Screen](#)

Search:

2011 Census

Complete online now

Visit our secure questionnaire website

My census
Frequently asked questions
Complete your census online
Census history
2011 Census Family History
Did you know?
Students
Link to us
2011 Census Countdown widget
Get help with your census
Quality and coverage surveys
Contact census
Latest census news
Census partners
Census in the classroom
Census resources for primary schools

Census Home :: [Link to us](#)

Link to us

To make sure the 2011 Census includes everyone, we need your help to get our message across to as many people as possible in your community.

We're asking you to do just two things to help drive traffic to the census website:

- Create a 2011 Census web page using one of the templates below
- Remind people that the census is coming with our online 2011 Census countdown widget

The more domain names that link to the 2011 Census site, the higher we go in search engine rankings, the more visible we become - and the more chances we have to get people involved and taking part.

To make sure we are all delivering a consistent set of messages, we have prepared tailored content and tools to help you reach your audiences online and encourage them to visit www.census.gov.uk for more information.

Just choose the web page below that's appropriate to you, personalise it to suit your own house style and audience, add the 2011 Census logo - and publish online.

For more tools and guidance, check the 2011 Census communications toolkit.

Logos

2011 Census logo

2011 Census bilingual logo

2011 Census logo - Reversed

2011 Census logo - Minimum size

Partners

Work for us

Students

Press centre

Follow us on [twitter](#)
Our channel on [YouTube](#)
Our photos on [flickr](#)
Family History on [facebook](#)

Bookmark/share 2011 Census

Local authorities: www.census.gov.uk also provided content and tools to support the 2011 Census England and Wales local authority partnership

The screenshot shows the 2011 Census website interface. At the top left is the 2011 Census logo. A prominent orange banner reads "Complete online now" with a "Go" button and a link to "Visit our secure questionnaire website". The top right contains language options (English, Cymraeg, Scotland, Northern Ireland), font size and color change tools, and accessibility information. A search bar is also present.

The main navigation menu on the left includes: My census, Frequently asked questions, Complete your census online, Census history, 2011 Census Family History, Did you know?, Students, Link to us, Get help with your census, Quality and coverage surveys, Contact census, Latest census news, Census partners, Communities, Local authorities (highlighted), Communications update, Communications toolkit, Local Authority Partnership Guide, Your local campaigns, Census Talk, Census recruitment: how you can help, Student campaign, Census in the classroom, and Census resources for primary schools.

The main content area features a breadcrumb trail: "Census Home :: Census partners :: Local authorities". It contains three primary sections:

- Link to us**: Accompanied by an image of a hand holding a document, with a "Find out more" button.
- Address register**: Accompanied by an image of a hand putting a document into a red mailbox, with a "Find out more" button.
- Local authorities**: A text-based section explaining that census population statistics have a direct bearing on government support for local authorities. It states that accuracy depends on response rates and that local authorities need help to make the 2011 Census a success. It offers guidance, toolkits, and information to support recruitment up to census day on 27 March. A "Print" icon is visible.

Below the "Local authorities" section is a section for **Your local campaigns**, featuring an image of a white van with "Census Counts" branding and a "Find out more" button. The date "22 March 2011" is displayed below this section.

On the right side, there are four utility boxes: "Partners" (with a network icon), "Work for us" (with a person and gear icon), "Students" (with a person icon), and "Press centre" (with a person and microphone icon).

At the bottom left, there are social media links for Twitter, YouTube, Flickr, and Facebook, along with a "Bookmark/share 2011 Census" section with various sharing icons.

Students: students and young people were one of the primary targets for our communications. A dedicated area was created to encourage campus communities to get involved in the campaign and complete their census on time

English :: Cymraeg :: Are you in Scotland? :: Are you in Northern Ireland?

Change font size: [A](#) [A](#) [A](#) Change colours: [C](#) [G](#) [C](#)

Accessibility of this site :: Accessibility of the 2011 Census :: [Browse aloud](#) [W3C](#) [More info](#)

Search:

2011 Census

Complete online now [Go →](#)
Visit our secure questionnaire website

Census Home :: Students

Students [Print](#)

Welcome to the 2011 Census student pages

My census
Frequently asked questions
Complete your census online
Census history
2011 Census Family History
Did you know?
Students
About the 2011 Census
Get involved
Student unions
Student competitions
What to do and when
Link to us
Get help with your census
Quality and coverage surveys
Contact census
Latest census news
Census partners
Census in the classroom
Census resources for primary schools

Follow us on [twitter](#)
Our channel on [YouTube](#)
Our photos on [flickr](#)
Family History on [facebook](#)

Edinburghshire 2011 Census

Latest Updates

Good News! Competition deadlines extended
25 MAR: In response to recent requests we are giving you guys more time to enter the [Snapshot](#) and [Origami Masterclass](#) competitions.
The final deadline is now 17 April

Win VIP tickets to Beach Break Live
23 MAR: [What do you need to do?](#) To enter our prize draw, just film your origami creations and send them to origamientries@fourcommunications.com.
Competition closes 17 April, so shape up and get folding.
Top acts, top nights and an eight-mile beach await.

beachbreak live
powered by [DOLL](#)

Tweets

2011CensusInfo
"A Hundred Years of Us" starts Monday, 9:15am on BBC1 - Series of five programmes celebrating how Britain has changed as recorded by #Census
25 Mar

2011CensusInfo
Great feature on ITV @Daybreak this morning tracking 100 years of change recorded by #census. View it here [#2011Census](http://bit.ly/jvNVVZ)
25 Mar

2011CensusInfo
#2011Census is the first to offer online completion and online returns should top the one million mark today! [#census](http://bit.ly/rd4oss)
25 Mar

2011CensusInfo
Tonight on BBC2 at 9pm - "This is Britain" - Andrew Marr uses #census data to plot the social landscape of Britain. #2011Census #Census2011
25 Mar

2011CensusInfo
If you have a holiday home in the UK, that address will also receive a #2011Census questionnaire - [#census #Census2011](http://bit.ly/h11SP1)
25 Mar

2011CensusInfo
Unmissable statistics for 2011 census...

Get help with your census: dedicated content was created to reach people with disabilities and make it easier for them to take part

The screenshot displays the 2011 Census website with various accessibility and help resources. At the top left is the 2011 Census logo. A prominent orange box encourages users to 'Complete online now' and visit the secure questionnaire website. The top right features language options (English, Cymraeg, Scotland, Northern Ireland), font size and color change tools, and a search bar. A left-hand navigation menu lists categories like 'My census', 'Frequently asked questions', and 'Get help with your census'. The main content area is titled 'Get help with your census' and includes sections for 'Make our web pages easier to read', 'Make our questions easier to read', 'Complete your form online', 'Get help online', and 'Call the census helpline'. A right-hand sidebar contains 'Partners', 'Work for us', 'Students', and 'Press centre' sections. Social media links for Twitter, YouTube, Flickr, and Facebook are located at the bottom left.

English : Cymraeg : Are you in Scotland? : Are you in Northern Ireland?

Change font size: A A A Change colours: C C C

Accessibility of this site : Accessibility of the 2011 Census : [Browsealoud](#) [W3C](#) [WCAG AA](#)

Search:

2011 Census

Complete online now

Visit our secure questionnaire website

My census

- Frequently asked questions
- Complete your census online
- Census history
- 2011 Census Family History
- Did you know?
- Students
- Link to us
- Get help with your census**
- Our audio and BSL video guides
- Using screen readers
- Large print and Braille
- BrowseAloud
- Easy Read
- Dyslexia friendly questions
- Other languages
- Quality and coverage surveys
- Contact census
- Latest census news
- Census partners
- Census in the classroom
- Census resources for primary schools

Census Home : Get help with your census

Get help with your census

We want to make sure as many people as possible are able to take part in the census. So we need to make sure you'll have everything you need to fill in and return your census form.

Look out for this in the post from 7 March. If you haven't had a form delivered to you by 18 March, either visit online help at <http://www.census.gov.uk/> or contact the census helpline. Both services will open on 4 March.

There are lots of ways you can get help to complete and return your census form.

Make our web pages easier to read

You can make the text bigger (change font size) and choose other colours (change colour). Just choose and click the icons you want from the top, right-hand corner of the web page.

Make our questions easier to read

A list of census questions has been provided in different colour combinations to make them easier for you to read. These are available to download and print for reference while you complete your census form.

Complete your form online

Being able to complete online may be all the help you need.

Your form has a code printed on the front that you can use to complete the census online at the secure data collection site from 7 March. The online form will guide you through and skip any questions that don't apply to you.

Get help online

Online help contains lots of help and information about how to complete online, fill in and return the form on paper, or how to get extra help.

Call the census helpline

More help is available on the census helpline. Telephone advice is available in English, Welsh and 56 other languages.

You'll find the numbers to call for other languages listed in the leaflet that comes with your census form.

If you have a hearing impairment, you will be able to contact the census helpline using Text Relay (English language only).

Partners

Work for us

Students

Press centre

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Our photos on [flickr](#)

Family History on [facebook](#)

Bookmark/share 2011 Census